

Advertising

Making Money with Advertising

There are no guarantees to your success as an IP. It is not unusual for an advertising investment to return double the amount invested or more, but there is no such thing as a sure thing.

If anyone tells you that there is, give them a wide berth. There are plenty of unscrupulous cowboys in this industry, and anyone making extravagant claims is likely to be one of them!

You can make huge profits with relatively little work, but only if you are serious about your business and have the right advertising support. If you want to make money, you need good services, and the right adverts in the right places at the right prices.

Datapro Advertising Services

Datapro's rapid growth is due not only to the quality of our services, but also to our own advertising success in promoting these services.

Datapro's rapid growth is due not only to the quality and diversity of our services, but with our huge portfolio of promotional tools we offer.

We want your ads to succeed - our aim is to increase the success of your business which ultimately will improve ours. Here is a small selection of our ready made promotional material.

Print

These range from small, black & white adverts for bottom shelf publications to full colour, full page adverts for use on the top shelf. We have over 400 designs to choose from!

All ads are ICSTIS approved. Alternatively, we can design your adverts to your own specifications. If you have your own pictures, phone numbers or ideas, we will happily accommodate your needs.

Web

We have many white label sites that we can amend to fit your requirements as well as different sized banners and graphics. We have our own TGP site to submit your content too along with Search Engine Optimisation facilities from our Web Design Department.

Radio

All Radio advertisements are tailor made with regards to the nature of this media. We can give you ideas, previous

work and help with voice over, recording, licensing and contacts in the Radio market.

TV

We have many different TV adverts which are available for both Adult and non-adult market. Please contact us for more information.

Magazine

Our magazine is designed and produced in-house. This features profiles of our operators and advertising space for other services and products. This will create an extra revenue stream for distributors and clients that have mobile and address data bases.